

**Subject:** RSVP to hear updates on LA River, City Plants and LA Conservation Corps  
**From:** "Central City Association" <jdanganan@ccala.org>  
**Date:** 07/17/2017 08:34 AM  
**To:** "Julia Marino" <jmarino@downtownla.com>

[CCA Committee Meeting Notice](#)

**DTLA 2030  
COMMITTEE**

- UPDATES ON THE  
LA RIVER
- CITY PLANTS  
PROGRAM
- LOS ANGELES  
CONSERVATION  
CORPS'S  
REINVESTMENT IN  
NORTHEAST LA

*Policy committee meetings are open to  
Business Advocacy, Executive and  
Premier-level members.*

WEDNESDAY  
**JULY 26**  
8:30 - 10 a.m.

[Image](#)

[Image](#)

Please do not hesitate to contact  
Joanne Danganan at  
[jdanganan@ccala.org](mailto:jdanganan@ccala.org) or (213)  
416-7511.

## UPDATES ON THE LA RIVER

Founded in 1986, Friends of the LA River (FOLAR) is a leading force, whose mission is to ensure a publicly accessible and ecologically sustainable Los Angeles River. Learn about FOLAR's history, activity, funding, and key legislative priorities to transition the River into a public gathering place for all Angelenos where recreation and wildlife coexist. In DTLA, the River runs along the Arts District and provides opportunities to connect River-adjacent neighborhoods together.

***Special Guest: Marissa Christiansen,  
Friends of the LA River***

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## CITY PLANTS PROGRAM

Join us to hear how to get free trees for your business through City Plants and how a healthy tree canopy can support economic development. Trees bring in customers, get them to shop longer, and increase investment in the district. City Plants is a non-profit organization partnering with the City to grow a greener, more sustainable future for Los Angeles by planting and giving

away 20,000 trees a year. City Plants partners with seven local tree planting non-profits and officials at the state and federal level to coordinate funding for projects to serve LA's diverse neighborhoods, and has been a critical partner in DTLA.

***Special Guest: Elizabeth Skrzat, City Plants***

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## **LOS ANGELES CORPS'S REINVESTMENT IN CHINATOWN**

The Los Angeles Conservation Corps, founded in 1986, employs more than 26,000 young people annually in a variety of conservation and service projects. They have recently launched The Cornerstone of the Community Campaign in order to move their administrative and executive staff into their Chinatown building adjacent to the Los Angeles State Historic Park. The business community is invited to find out how to support the organization's important efforts.

***Special Guest: Wendy Butts, Los Angeles Conservation Corps***

Los Angeles, CA 90017

### **Parking**

A limited amount of parking is available onsite for \$5 for 2 hours with validation. Enter structure on Hope Street. We encourage you to walk, bike, take transit, or ride share.

**Continental breakfast will be served.**

### **Register for this committee meeting on CCA's Member Portal**

The CCA Member Portal now features a more streamlined experience. Easily register for CCA events, pay your company membership dues, edit company information, and update your company roster. Now optimized for mobile, you can access the CCA Member Portal, read our latest newsletter, and register for upcoming events on any device.

You should have received an email from CCA containing your new login information. [To request it again, click here.](#)

For questions about the CCA Member Portal, contact Joanne Danganan at [jdanganan@ccala.org](mailto:jdanganan@ccala.org) or (213)

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